

# West End Special Taxing District

Stakeholder Meeting

August 13, 2017

# Meeting Agenda

- Establishing “Ground Rules”
- SBD or CID?
- Community Outreach Strategy
- Expanding Stakeholder Group



# Establishing Ground Rules

# Ground rules

- What Are The Ground Rules Of Your Stakeholder Group?
  - Group Communication Strategy
    - How will you communicate with each other?
  - Finalizing Decisions:
    - How will you make and record decisions?
    - Once a decision is decided upon, we agree to accept it and move forward.
    - Once you commit to a task, we agree to see it to completion

# Regular Meeting Schedule

- When will you meet?
  - Sundays? What time?
- How Often Will You Meet?
  - Weekly?
  - Bi-weekly?
  - Monthly?
  - As needed?



SBD or CID?

## Type of District



CID



SBD

**WHICH TYPE OF DISTRICT IS BEST FOR YOUR NEIGHBORHOOD?**

# CID versus sbd

## CID

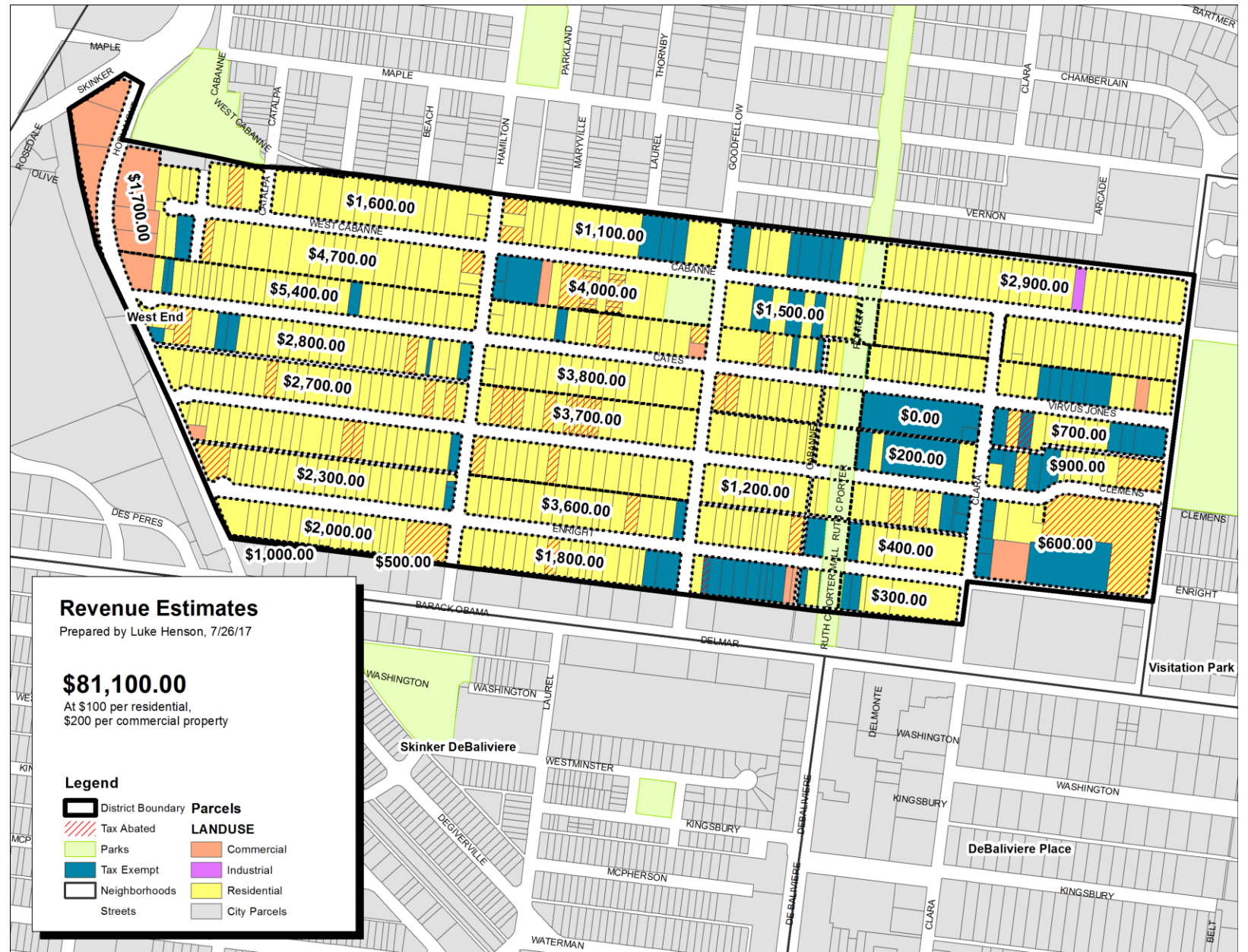
- Can be organized as a non-profit or political subdivision.
- Created through a petition process.
- Can levy both sales/use taxes as well as special assessments.
- Minimum of 3 board members.
- Hancock Amendment does not apply.
- Use of funding very flexible.

## SBD

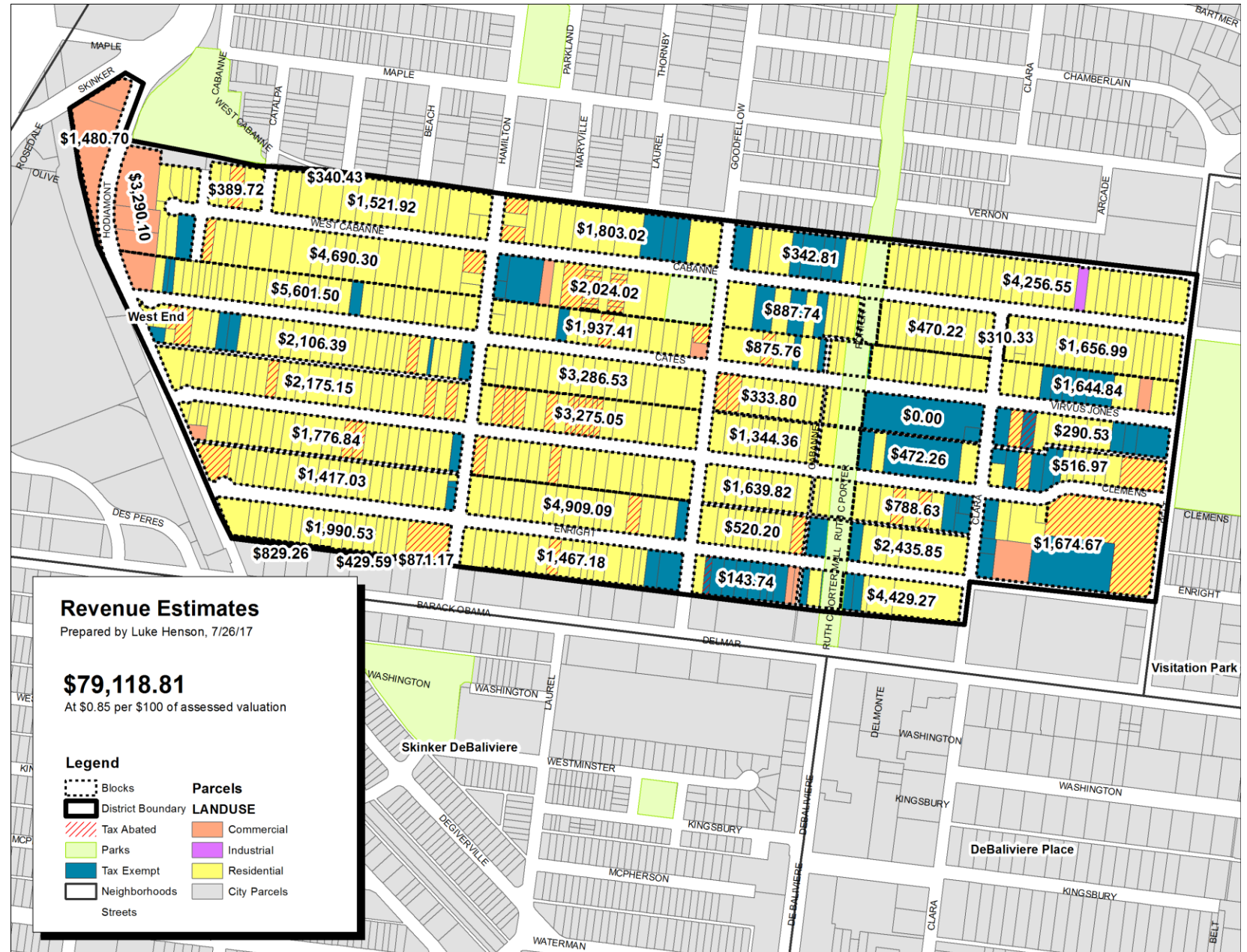
- Is organized as a political subdivision.
- Created through a public election.
- Can levy a property tax.
- Mandatory 7 board members.
- Hancock Amendment does apply.
- Use of funding very restrictive.



# West End CID


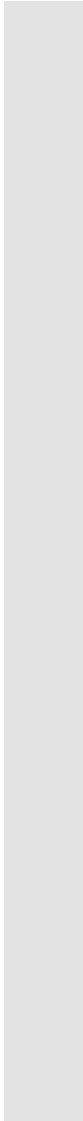


# West End SBD





# Community Outreach Strategy

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- Website
    - How will the website be used?
  - Community Meetings
  - Surveys

# community meetings

- What's the purpose of Community Meetings?
  - Inform the community/Alderman
    - Posting material on the website
    - Creating a Standardize presentation
    - Standard format for delivering regular progress reports to the Alderman
  - Listen to the feedback and comments of the community
- Create a contact list from the sign-in sheets
  - Verifies your community outreach
  - Compare the names to registered voters data



# Stakeholder Group

# Stakeholder Group

- Stakeholder Group
  - Who will be involved in the stakeholder group?
  - How often will you re-visit adding/removing additional stakeholders?
- Who are we missing?

# Next Meetings

- Community Engagement Materials
- Petition Process Explanation